

2024

**OSAP Event
Exhibit and
Sponsor
Prospectus**

OSAP
The Safest Dental Visit™ **.org**

*Celebrating **40 YEARS** of Making Dental Visits Safer!*

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Please join us to celebrate OSAP's 40th Anniversary!

For 40 years, the Organization for Safety, Asepsis and Prevention (OSAP) has served as the only dental membership association for oral health care professionals that focuses exclusively on dental infection prevention and patient and provider safety. This is your opportunity to be part of this incredible community!

OSAP Vision:

Every dental visit is a safe visit.

OSAP Mission:

To be the leading provider of infection prevention and control education, training, and credentialing that supports safe dental visits.



Have A Unique Sponsorship Idea?

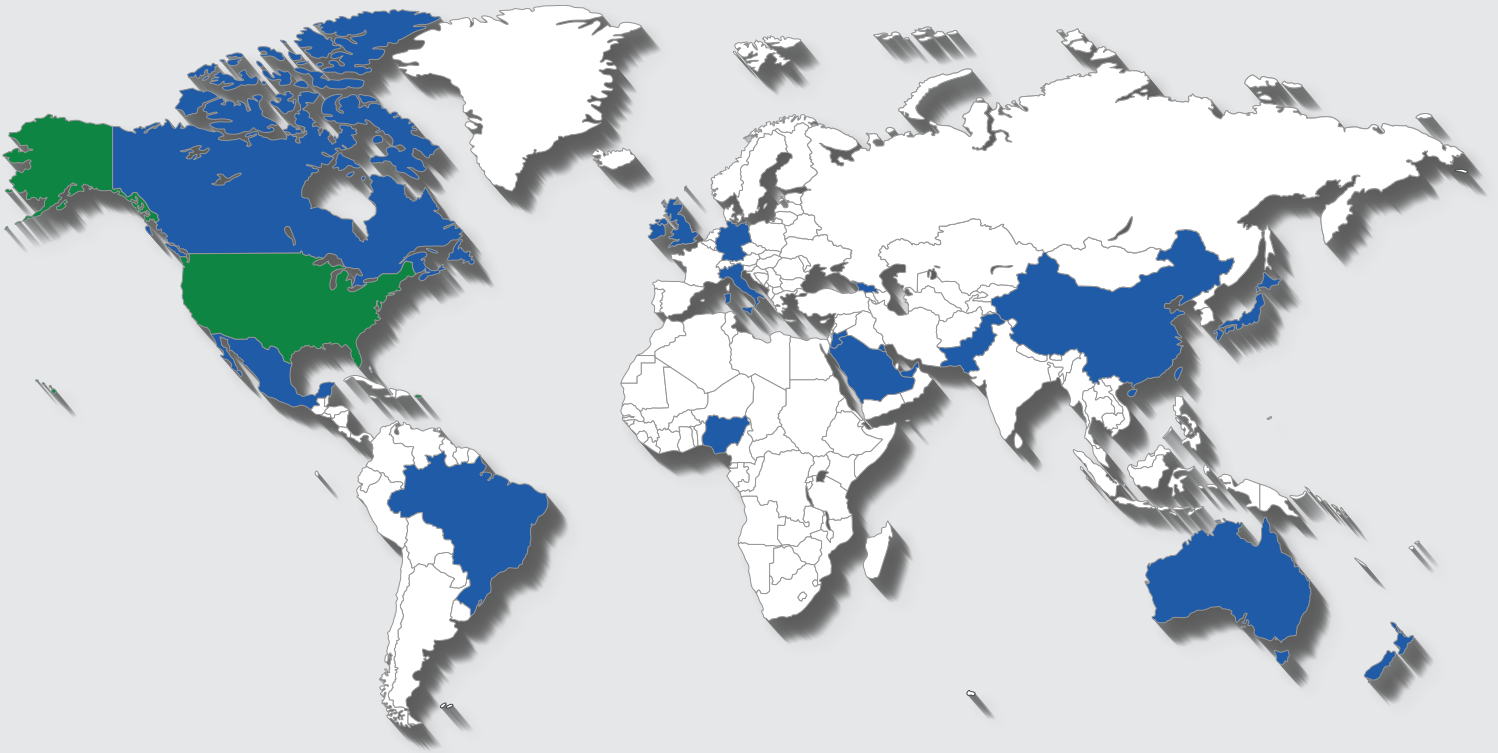
OSAP offers a variety of unique opportunities to increase your visibility and maximize your exposure. If you have an idea for a unique sponsorship not listed in this prospectus, we will be happy to customize something to meet your marketing objectives.

Andy Whitehead

Chief Engagement & Development Officer, OSAP

Awhitehead@osap.org

OSAP Membership Information



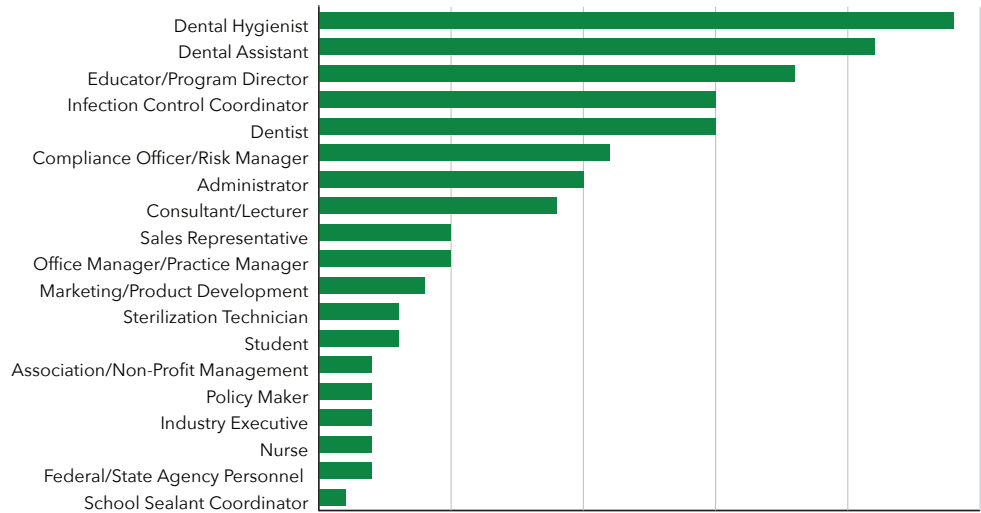
OSAP Has 7,000+ Members

**We have members
in all 50 states,
Puerto Rico, and
Guam!**

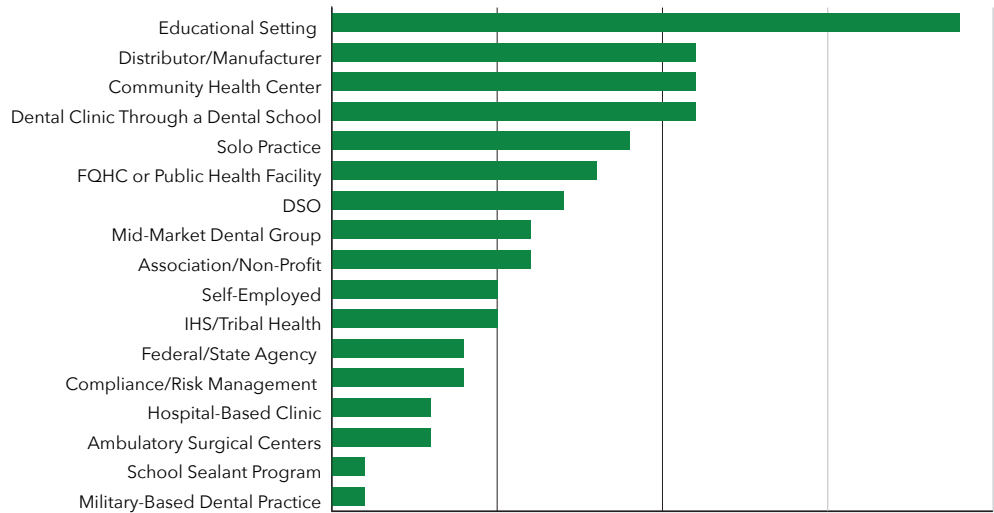
Countries Represented:

- | | |
|-----------|----------------------|
| Australia | Jordan |
| Brazil | Kuwait |
| Canada | Mexico |
| China | New Zealand |
| Georgia | Nigeria |
| Germany | Pakistan |
| Hong Kong | Saudi Arabia |
| Ireland | Singapore |
| Italy | United Arab Emirates |
| Jamaica | United Kingdom |
| Japan | United States |

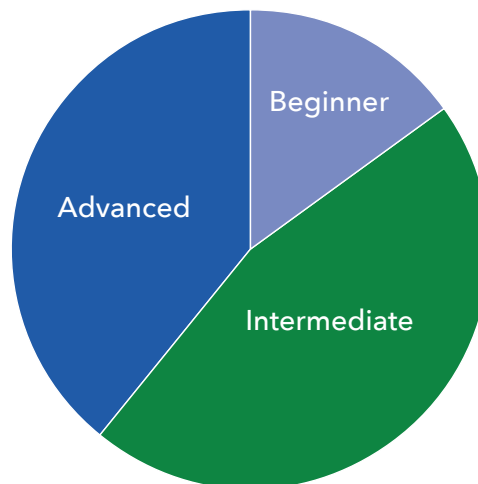
Professional Roles



Work Settings



Level of Expertise in Dental Infection Prevention & Safety





2024 Event Information

2024 OSAP Dental Infection Control Boot Camp™

A foundational-level course covering the basics of dental infection prevention and patient safety, including infection control laws, regulations, guidelines, standards, and best practices. Course participants include individual clinicians, infection control coordinators, office managers, sterilization technicians, and more from various work settings! It also has a large military and federal service contingency. This course attracts those early in their career, making a career shift, or who want a refresher on dental infection prevention and safety.

February 5 - 7, 2024
Crowne Plaza Atlanta Perimeter at Ravinia
4355 Ashford Dunwoody Rd.
Atlanta, GA 30346

The course will be in-person, with opportunities to view content on-demand.

60%

Were first-time participants.

84

Net Promoter Score

97%

Of participants engaged with exhibitors.

85%

85% of 2023 Boot Camp Participants are involved in information gathering, are a part of the decision making process and/or are the final decision maker when purchasing new products and services.

*Stats from 2023 Boot Camp



2024 Event Information

2024 OSAP Annual Conference

The world's premier dental infection prevention, occupational health, and patient safety conference. From clinicians and infection control coordinators to educators/program directors and consultants to compliance officers and policymakers, the OSAP Annual Conference brings together oral healthcare professionals from around the globe to network and get the latest scientific information in the field.

Annual Conference: May 29 - June 1, 2024

- **Pre-Conference Workshop: May 29**
- **Annual Conference: May 30 - June 1**

Westin La Paloma Resort & Spa

3800 E Sunrise Drive

Tucson, AZ 85718

The conference will be in-person, with opportunities to view content on-demand.

49%

Were first-time participants.

81

Net Promoter Score

96%

Of participants engaged with exhibitors.

79%

Of participants are involved information gathering, are a part of the decision making process and/or are the final decision maker when purchasing new products and services.

*Stats from 2023 Annual Conference

Benefits of Exhibiting and Sponsoring

Exhibiting and sponsoring an OSAP event provides premium marketing exposure to a targeted group of professionals passionate about providing the safest dental visit. OSAP's industry-leading educational events offer various ways to reach these highly motivated individuals, build brand recognition, become a thought leader, and generate targeted leads.

2024 Exhibit Opportunities

EVENT						
	Boot Camp			Annual Conference		
Category	Early	Regular	*Late	Early	Regular	*Late
Registration Timeframe	Contract w/ Payment received by Dec 1	Contract w/ Payment received by Jan 5	Contract w/ Payment received after Jan 5	Contract w/ Payment received by Apr 1	Contract w/ Payment received by May 5	Contract w/ Payment received after May 5
Member	\$1,395	\$1,695	\$1,995	\$2,095	\$2,395	\$2,695
Non-Member	\$1,895	\$2,195	\$2,495	\$2,595	\$2,895	\$3,195
Includes	<ul style="list-style-type: none"> • 6' Exhibit table in the exhibit hall • (1) Complimentary course registration (provides access to all sessions) • Company listing and profile on event website and mobile app • Company listing on PowerPoint, sponsor signage, and program guide • Participation in the Safety Points Game 			<ul style="list-style-type: none"> • 6' Exhibit table in the exhibit hall • (2) Complimentary conference registrations (provides access to all sessions) • Company listing and profile on event website and mobile app • Company listing on PowerPoint, sponsor signage, and program guide • Participation in the Safety Points Game 		
Registration Link	https://osap.memberclicks.net/2024-boot-camp-exhibitor-registration-form			https://osap.memberclicks.net/2024-osap-annual-conference-exhibitor-registration-form		

*Due to print deadlines, contracts received after January 5th may not be included in the conference program guide or onsite signage.

2024 Sponsorship Opportunities

All sponsors will receive the following in addition to what is listed with each option:

- Company listing and profile on event website and mobile app
- Company logo in the printed/digital program guide, general session rotating PowerPoint slides, and signage

ADVERTISING		
Sponsorship Opportunities	Boot Camp	Annual Conference
60-Second Video (Unlimited): <ul style="list-style-type: none"> • Provide a 60-second video to be played throughout the event in a high-traffic area. 	\$1,000	\$1,000
Rotating Ad PowerPoint Slide (Unlimited): <ul style="list-style-type: none"> • Provide a marketing slide for rotating slides in general session. 	\$500	\$500
Social Media Shout-Out (Unlimited): <ul style="list-style-type: none"> • Provide graphics (specs will be provided) and verbiage to be posted on OSAP's social media platforms. 	\$500	\$500
Event Website Homepage Ad (Limit 2): <ul style="list-style-type: none"> • Place an ad (specs will be provided) on the event website homepage. 	\$750	\$750
Marketplace Ad Web Page: <ul style="list-style-type: none"> • Place an ad (specs will be provided) on event marketplace web page. 	\$500	\$500
Mobile App (Exclusive): <ul style="list-style-type: none"> • Banner recognition on the mobile app home screen • Opportunity to send two (2) push notifications to all participants 	\$5,000	\$5,000
Registration (Exclusive): <ul style="list-style-type: none"> • Create a 60-second video promoting the event and your company's participation to be distributed via OSAP's social media platforms prior to the event. • Company logo to be included on event registration website and all registration confirmation emails. • Create a promotional paragraph (OSAP must approve) to include in the Know Before You Go email sent to all in-person event participants the week before the event 	\$5,000	\$5,000
WIFI (Exclusive): <ul style="list-style-type: none"> • Company logo/banner on the splash page • Send two (2) push notifications to all participants 	\$3,500	\$3,500

PROGRAM GUIDE (DIGITAL & PRINT)

Sponsorship Opportunities	Boot Camp	Annual Conference
Full Page Ad (outside back cover)	\$1,500	\$1,500
Full Page Ad (inside front cover)	\$1,250	\$1,250
Full Page Ad (inside back cover)	\$1,250	\$1,250
Full Page Ad	\$1,000	\$1,000
Half-Page Ad	\$750	\$750

BRANDED TAKEAWAYS

Sponsorship Opportunities	Boot Camp	Annual Conference
Guest Room Key Cards (Exclusive): <ul style="list-style-type: none"> Company logo on guest room key cards 	\$5,000	\$3,500
Notebook (Exclusive): <ul style="list-style-type: none"> Company logo on participant notebook 	\$5,000	\$3,500
Water Bottle (Exclusive): <ul style="list-style-type: none"> Company logo on participant water bottle 	\$5,000	\$3,500
Welcome Bag (Exclusive): <ul style="list-style-type: none"> Company logo on participant welcome bag (co-branded with OSAP logo) Include a marketing item (sponsor to provide the item in quantities needed) 	\$5,000	\$3,500
Hand Sanitizer (Exclusive): <ul style="list-style-type: none"> Company logo on individual hand sanitizers 	\$3,500	\$2,000
Pen (Exclusive): <ul style="list-style-type: none"> Company logo on participant pen 	\$3,500	\$2,000
Welcome Bag Insert (Unlimited): <ul style="list-style-type: none"> Include a marketing item (sponsor to provide the item in quantities needed) 	\$300	\$300

FOOD & BEVERAGE

Sponsorship Opportunities	Boot Camp	Annual Conference
Lunch: <ul style="list-style-type: none"> Company logo on signage during lunch Distribute marketing material 	\$3,000 Tuesday	\$3,000 Wednesday, Friday, or Saturday
Food Truck Sponsor: <ul style="list-style-type: none"> Receive \$10 vouchers to distribute to attendees from your display table. Attendees can use vouchers towards Food Trucks on Monday and Wednesday. 	\$2,500	
Refreshment Break (Limit one per break): <ul style="list-style-type: none"> Company logo on signage during refreshment break Distribute marketing material 	\$1,000	\$1,000
VIP Reception: <ul style="list-style-type: none"> Attend the reception with OSAP board members, speakers, and VIP guests 	\$2,500	\$2,500
Welcome Network Dinner: <ul style="list-style-type: none"> Three minutes of podium time to address the audience Co-branded Step & Repeat backdrop for photos 		\$12,000
Welcome Network Bar: <ul style="list-style-type: none"> Logo on drink tickets Create a signature drink for the bar to serve 		\$6,000
Welcome Network Dinner Entertainment (Exclusive): <ul style="list-style-type: none"> Introduce the entertainment to the audience 		\$3,000
Welcome Network Dinner Photo Booth (Exclusive): <ul style="list-style-type: none"> Company logo printed on every photo (along with OSAP logo) 		\$5,000
Friday Fun'daising Reception & Live Auction Meal: <ul style="list-style-type: none"> Your staff can assist with displaying items during the auction (Vanna-style) 		\$7,500
Monday Reception Bar: <ul style="list-style-type: none"> Logo on drink tickets Create a signature drink for the bar to serve 	\$5,000	
Friday Fun'draising Bar: <ul style="list-style-type: none"> Logo on drink tickets Create a signature drink for the bar to serve 		\$5,000
Saturday Night Social (Exclusive): <ul style="list-style-type: none"> Two complimentary tickets to the event 		\$4,000

PRESENTATION SPONSORSHIPS

Sponsorship Opportunities	Boot Camp	Annual Conference
Dr. John S. Zapp Global Lecture (Exclusive): <ul style="list-style-type: none"> Opportunity to introduce the speaker 		\$7,500
Product Discussion <ul style="list-style-type: none"> Host a 30-minute educational session on your product or service(s) - must provide appropriate references during presentation. Listed in the program guide and mobile app and promoted to participants (information must be provided by deadline). 	\$3,000 (6 available)	\$3,000 (6 available)
Opening Ceremonies & Awards (Exclusive)		\$2,500
General Sessions (Exclusive): <ul style="list-style-type: none"> Opportunity to introduce the speaker 	\$1,500	\$1,500
Breakout Sessions (Exclusive): <ul style="list-style-type: none"> Opportunity to introduce the speaker 		\$750

OSAP Would Like To Recognize And Thank Our Super Sponsors



OSAP Would Like To Recognize And Thank Our Corporate Members

A-dec, Inc.

AirGuard™

Air Techniques

Atlanta Dental Supply

Capital Dental Equipment

Compliance Training Partners/HPTC

CrystalGenics

DenLine Uniforms, Inc.

Dental Organiser, Ltd.

Dental Products Lab

DentalEZ, Inc.

DHP

Door to Door Dental, Inc.

DOVE Dental Products

ExactBlue Technologies, Inc.

GOJO Industries, Inc.

Halyard

HealthFirst

Healthmark Industries

Johnson & Johnson Consumer, Inc.

L & R Ultrasonics

Man & Machine, Inc.

Manitoba Dental Association

NDC Dental

NSK America Corp.

Palmero Healthcare

ProEdge Dental Water Labs

The Procter & Gamble Company

Univet Optical Technologies

North America

UptimeHealth

Zirc Dental Products, Inc.

Zyris, Inc.

OSAP Would Like To Recognize All The Professional Organizations We Collaborate With

American Dental Association (ADA)

American Dental Hygienists Association (ADHA)

American Dental Assistants Association (ADAA)

Academy of General Dentistry (AGD)

American Association of Dental Boards (AADB)

American Dental Educators Association (ADEA)

American Dental Public Health Association (AAPHD)

American Association of Dental Office Managers (AADOM)

Association of Dental Support Organizations (ADSO)

American Association of Oral and Maxillofacial Surgeons (AAOMS)

American Association of Orthodontists (AAO)

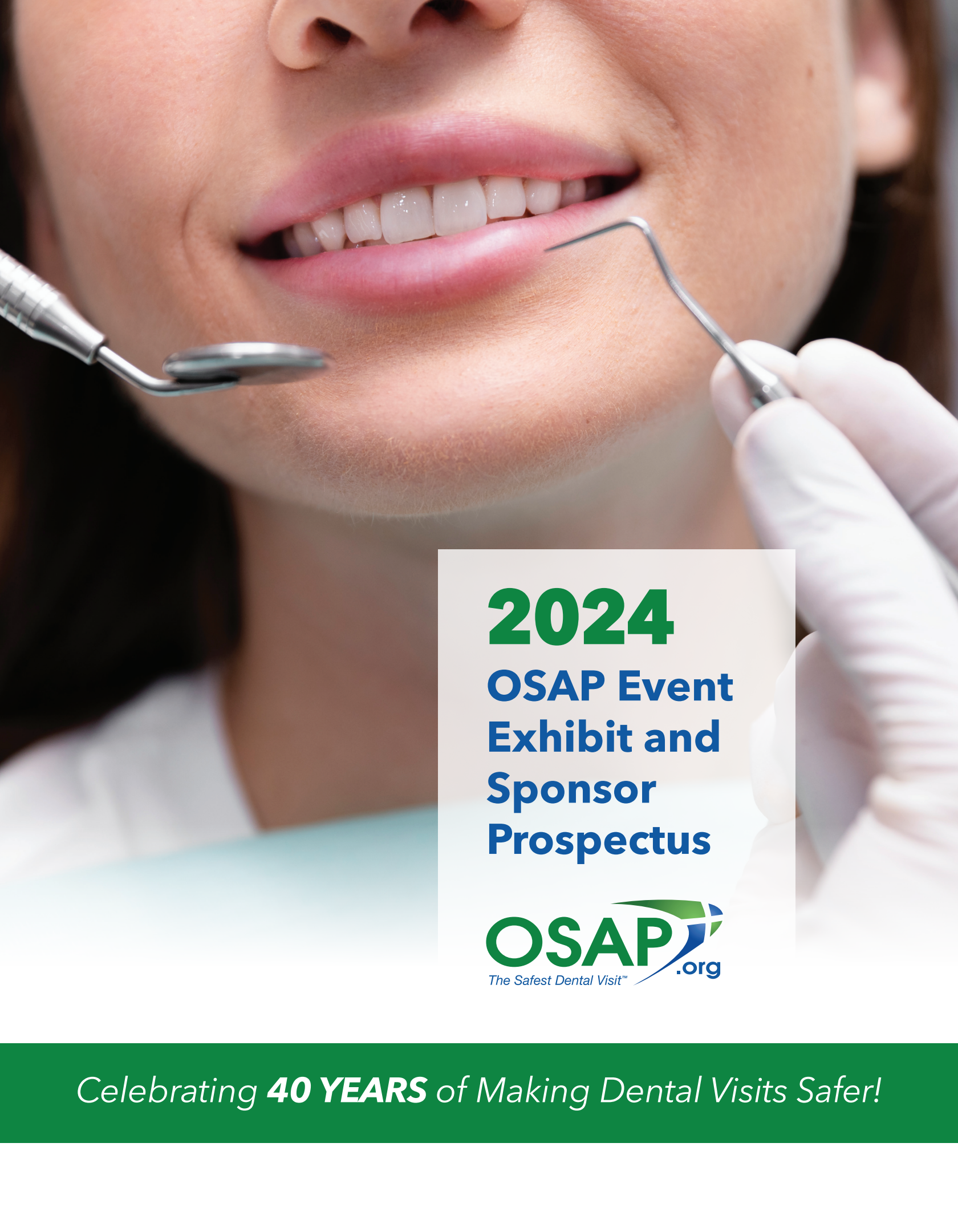
American State and Territorial Dental Directors (ASTDD)

DANB/DALE Foundation

Dental Trade Alliance (DTA)

National Dental Association (NDA)

National Network for Oral Health Access (NNOHA)



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