



## Will the Pandemic Fundamentally Change Dentistry or Not?

This panel comprises representatives from dental practice, dental innovation and entrepreneurship, dental education, dental manufacturing, and dental support organizations (DSOs). The panelists will discuss what dentistry has done differently during the pandemic and how doing those things differently has changed what dentistry will be doing in the future.

### LEARNING OBJECTIVES

1. List opportunities and challenges for each dental industry segment.
2. Identify changes in dentistry that may become permanent.

### CONTINUING EDUCATION

**CE CREDITS:** 1.5

**EDUCATIONAL METHOD:** Lecture, Recorded, Self-instructional (self-study)

**LOCATION:** Online

**ORIGINAL RELEASE DATE:** June 2022

**EXPIRATION DATE:** June 30, 2025

### RECOGNITION STATEMENT

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Recognition Program

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All participants assume individual responsibility for providing evidence of contact hours of continuing education to the appropriate authorities and for the maintenance of their individual records.

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### DISCLOSURE:

All participating faculty are expected to disclose to the audience any significant financial interest or other relationship with:

1. the manufacturer of any commercial products and/or provider of commercial services discussed in an educational presentation and
2. any commercial supporters of the activity.

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## **SPEAKERS:**

**Mary Govoni, CDA, RDH, MBA**  
**CEO**  
**Mary Govoni & Associates**

Mary Govoni is a speaker, author and consultant on Infection Prevention and Occupational Safety in Dentistry. She is the CEO of Mary Govoni & Associates and provides consulting and training services to dental practices, manufacturers and distributors throughout the U.S. and Canada. Mary is a long time member of OSAP and has been involved in the dental profession as a dental assistant, hygienist, practice administrator and educator.

**Disclosures:** Paid consultant for the HuFriedy Group

**Jeremy Krell, DMD, MBA**  
**MANAGING PARTNER**  
**Revere Partners**

Jeremy is a general dentist with a combined business background. He is the Managing Partner of Revere Partners, the first independent Venture Capital fund focused on oral health. Jeremy previously built out the Barchester Bay Group, a portfolio consisting of over 35 ventures. Jeremy has held key operator roles at startups including Head of Marketing and Chief Dental Officer at Simplifeye (which raised \$27m Series A in 2021), based in NYC, and the Chief Marketing Officer of Verena Solutions, based in Chicago. He oversaw provider and clinical growth initiatives at quip (which raised \$100m Series B in 2021), the oral health and subscription electric toothbrush company and strategic provider innovation and development at Oscar Health (which had an IPO in 2021).

**Disclosures:** Stock Shareholder - Verena Solutions

**Keith Mays, DDS, MS, PhD**  
**UNIVERSITY OF MINNESOTA, AMERICAN DENTAL EDUCATION ASSOCIATION**

**Dean, University of Minnesota, School of Dentistry; Chair of the Board, ADEA**

Dr. Mays is the Dean of the University of Minnesota School of Dentistry, and the Immediate Past Chair, Board of Director, American Dental Education Association. He earned his Doctor of Dental Surgery degree from the University of Michigan School of Dentistry. He earned a certificate and a Master of Science degree in Prosthodontics from the University of Iowa College of Dentistry and a Ph.D. from the University of Maryland Dental School. He has been a faculty at the University of Maryland, East Carolina University, and the University of Minnesota. He has a diverse portfolio of scholarly activity including work focusing on compensatory movements of the tongue and jaw during speech, swallowing and mastication, community-based dental education, improving the academic environment, and the use of technology in dental education. He currently serves on the American Association of Dental Research Diversity and Inclusion committee, and as a site visitor for Commission on Dental Accreditation.

**Disclosures:** No relevant financial relationships to disclose

**Napoleon Monroe**

**MANAGING DIRECTOR**

**New Directions Technology Consulting, LLC**

Napoleon Monroe is Managing Director of New Directions Technology Consulting, LLC. His diversified background extends from developing and producing emergency pharmaceutical delivery systems to managing private brands for a Fortune 500 company, to building and managing the IP portfolio for a company that is now part of Pfizer. His expertise includes product development, licensing, regulatory processes, risk management and international marketing, with experience managing business relationships in more than 30 countries.

**Disclosures:** New Directions Technology Consulting, LLC

**Roshan Parikh, DDS, MBA**

**CHIEF STRATEGY OFFICER**

**DSO Strategy**

Roshan (Dr. Ro) is a general dentist as well as an entrepreneurial-minded business-focused healthcare provider. He led the practice on an exponential growth path from three employees operating in 650 square feet of space into a 30+ network of multi-specialty dental group practices with almost 100 dentists and dental specialists. In 2019, Dr. Ro founded the dental consulting firm DSO Strategy, LLC, which was created to help entrepreneurial dentists strategize a growth plan for their dental group practices that would transform each not only into a thriving DSO, but also an investable platform for institutional capital. He also served as a key advisor to multiple private-equity funds as well as banks. Dr. Ro is perhaps most known for his last role as Head of Dentistry for Walmart U.S. Walmart Health is a set of revolutionary multi-modality healthcare centers that include primary medicine and dentistry.

**Disclosures:** No relevant financial relationships to disclose